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www.mai-ny.org EDITOR

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Practice Manager Meeting

Next meeting is on Wednesday, December 5th at 8 AM

Topics: TBD Location: Rm 2C



Please visit www.mai-ny.org. Registration is simple, quick, and limited to current members!

NEED HELP?

- Practice Management Problems
- Claims Issues
- Medical Policy Concerns
- Staff Training
- Customer service

Call Carolee Hildenbrandt at 212-953-1504 or email: childenbrandt@goldhealthstrategies.com

Healthix

Exchanging Information to Transform Patient Care

Healthix is the largest Regional Health Information Organization (RHIO) in NYS, whose focus is to provide data exchange among a wide range of health care and behavioral health organizations and health plans in order to improve the quality, safety and efficiency of patient care.

Currently, Healthix holds information for over 16 million residents in New York City and Long Island through a State wide patient record look-up (SPRL). Providers can query for information about the patients they care for from across NYS.

Healthix Clinical Event notifications (CENs) are real time notifications on hospital discharges and ER Visits for those patients who register consent.

Now through **November 30**, Healthix is **waiving the connection fees**. There may be additional funding also available through DEIP funds, if you see Medicare Patients.

If you are interested, contact:

Dr. Kenneth Bromberg at kbromberg@healthix.org

Fast Track to FluFIT

FluFIT is an evidence-based intervention that expands the impact of a commonly used annual preventive care measure (influenza vaccination) by adding another important prevention activity (colorectal cancer screening.

Colorectal cancer screening rates remain suboptimal. Many individuals are unaware of the need for and benefits of CRC screening, and few spontaneously request CRC screening from their healthcare provider. On the other hand, many individuals actively seek out a yearly flu shot.

Researchers have demonstrated that providing FIT kits and education on the importance of CRC screening to individuals who present for flu vaccination can lead to significant increases in the CRC screening rates of involved practices.

Here are three good reasons to try it!

- 1. Annual colorectal cancer screening tests are underused
- 2. Annual flu shot activities are an opportunity to reach many people who need colorectal cancer screening
- 3. FLU-FIT and FLU-FOBT programs can be a first step toward other innovative preventive health and screening interventions.